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Career Zone Returns to Vision Expo West 2023 to Support the Next Generation of Optical Industry Professionals

Alexandria, VA – August 29, 2023 – The organizers of Vision Expo, The Vision Council and RX Global, are pleased to share that the Career Zone will return to Vision Expo West on Saturday, September 30 from 9:30 a.m. – 3 p.m. Located on the Innovation Stage on the exhibit floor, the Career Zone is a student lounge designed as a central hub for OD and Opticianry students and young professionals to network with participating optical companies, all of which are actively recruiting and seeking new talent. Vision Expo West 2023 will offer students exclusive registration benefits including free Exhibit Hall admission and access to complimentary education.

“We are thrilled to offer dedicated programming for students and young professionals at Vision Expo West 2023,” said **Suzanne Krauss, Industry Relations Manager**. “It is so important for us to facilitate opportunities for students and young professionals to meet with hiring companies, all of which are equally as eager to meet viable new talent. The Career Zone offers students exclusive access to practical advice, career guidance and valuable support as they navigate their professional paths.”

Vision Expo West 2023 will take place September 27–30 at The Venetian Expo in Las Vegas. The Show’s educational program, together with OptiCon @ Vision Expo, opens Wednesday, September 27, with the Exhibit Hall opening Thursday, September 28.

[To register for Vision Expo West, click here.](#)

The Career Zone-Student Lounge’s supporting companies include:

- Elevate Eyecare
- EssilorLuxottica
- EyeCare Partners
- Marshfield Clinic Health System
- MyEyeDr.
- Vision Source
- VSP Premier
- Walmart
- Warby Parker

The Passport Program, which encourages students and young professionals to network with exhibitors in the Career Zone throughout the day, will also return to Vision Expo West.

Passports will be available for students to pick up in the Career Zone. Students are then encouraged to meet with each vendor listed on their passports. Participants who meet and receive a signature from each vendor listed on their passport will be eligible to win prizes from our Career Zone participants ranging from designer sunglasses to gift cards.

This year's Career Zone programming line-up for Saturday, September 30 is included below:

9:30 a.m.

Career Zone – Student Lounge opens for the day
Passport distribution & networking

10:30 a.m. – 2:30 p.m.

Professional Headshots
Hosted by MyEyeDr.

11:15 a.m.

\$10 Starbucks gift card give-away!
Provided by Marshfield Clinic Health System
The first 20 attendees to the 11:30 a.m. panel will receive a gift card

11:30 a.m. – 12 p.m.

Panel: *Building Your Online Presence & Maximizing Your Impact*
Moderated by YODA – Young ODs of America

1:45 – 2:15 p.m.

Panel: *Where Should I Start My Eyecare Career?*
Moderated by MyEyeDr.

2:15 – 2:20 p.m.

Passport Sweepstakes Drawing

2:20 – 3 p.m.

Ice Cream Social
Hosted by EyeCare Partners

Companies interested in supporting the Career Zone-Student Lounge should contact **Suzanne Krauss** at Suzanne.Krauss@rxglobal.com.

For more information on the Career Zone-Student Lounge at Vision Expo West 2023, [click here](#).

For more information on Vision Expo, visit visionexpo.com or follow Vision Expo's social media channels, [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#).

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About Vision Expo

Vision Expo East and West are trade-only conferences and exhibitions for eyecare and eyewear presented by co-owners RX and The Vision Council. Vision Expo is the complete event for ophthalmic professionals, where eyecare meets eyewear, and education, fashion and innovation mingle. In the Vision Expo Exhibit Hall, eyecare providers can discover trends, interact with new technologies and access innovative products and services. The Vision Expo education program is driven by the profession, offering content of the highest quality and relevance to enhance overall patient care. For more information on Vision Expo, visit visionexpo.com and follow Vision Expo's social media channels, [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

About The Vision Council

The Vision Council brings the power of sight to all through education, government relations, research and technical standards. A leading advocate for the optical industry, the association positions its members to deliver the eyewear and eyecare people need to look and feel their best. Vital to health, independence and safety, better vision leads to better lives. Learn more at thevisioncouncil.org.

About RX

RX is in the business of building businesses for individuals, communities and organisations. We elevate the power of face-to-face events by combining data and digital products to help customers learn about markets, source products and complete transactions at over 400 events in 22 countries across 43 industry sectors. RX is passionate about making a positive impact on society and is fully committed to creating an inclusive work environment for all our people. RX is part of RELX, a global provider of information-based analytics and decision tools for professionals and business customers. www.rxglobal.com