

2025 LAB LEADERSHIP FORUM

April 24–25, 2025 | Dallas, Texas

AGENDA

Thursday 04/24

- 2 – 3:30pm.....Lab Leadership Steering Committee Meeting
- 6 – 7pm.....Welcome Reception
- 7 – 9pm.....Dinner and Goodfellow Awards Presentation

Friday 04/25

- 7 – 8amNetworking Breakfast
- 8 – 9am.....Regulatory Issues Update – EPA, PFAS, etc.
Rick Van Arnam, Esq. Partner
Barnes Richardson – Regulatory Counsel
- 9 – 10am.....Economics for Labs/Lab Pressures
Alysse Henkel, VP Research and Data inSights
The Vision Council
- 10 – 10:15am Break
- 10:15 – 11am Industry 4.0 – Introduction intro and what’s brewing
Jens Buergin, Zeiss Vision Care
Head of Industry 4.0 & Innovation Engineering
- 11 – 12pm.....“Morning Wrap” – Open Forum Discussion
- 12 – 1:15pm.....Lunch and Networking
- 1:15 – 2pm.....How to market your lab
Samantha Toth, Marketing Rockstar
Innereactive
- 2 – 2:45pm.....Automation for Lab Operations, what are the real costs?
Francois Melon, Consultant
- 2:45 – 3pm..... Break
- 3 – 4pm.....Keynote Speaker

Psychological Safety in the Workplace
Pete Hanlin, EssilorLuxottica – Vice President Professional Services,
Customer Development Group
- 4pm.....Wrap up and Closing Words of Encouragement