

AGENDA

MONDAY, JANUARY 22		
10 am–12 pm	Marketing Communications Committee Meeting*	Plaza I
10 am–11:30 am	Optical Retail Division Steering Committee Meeting*	Plaza II
12–1 pm	Committee & Board Lunch*	Artisans
1–5 pm	Registration	Registration Foyer
1–4 pm	Board of Directors Meeting*	Plaza I
4–5 pm	Board of Directors Reception*	East Foyer
5:30–7:30 pm	Welcome Reception	North Beach
TUESDAY, JANUARY 23		
6:30–7:30 am	Connection Walk with BusinessOutside®	Meet at North Beach
7–8:15 am	Breakfast	Vanderbilt Courtyard
8:30–9:15 am	General Session: Annual Business Meeting	Vanderbilt Ballroom
9:15–10:15 am	Keynote: The Value of Vision, Caroline Casey	Vanderbilt Ballroom
10:15–10:30 am	<i>Break</i>	<i>Vanderbilt Courtyard & Loggia</i>
10:30–11:45 am	Keynote: The AI-Powered Organization, Mike Walsh	Vanderbilt Ballroom
11:45 am–1 pm	Lunch	Vanderbilt Courtyard
1–2 pm	Keynote: Playing to Win in the Age of Uncertainty and Overload, Dr. Alan Amling	Vanderbilt Ballroom
2–2:45 pm	General Session: Telehealth Panel Discussion	Vanderbilt Ballroom
2:45–3:15 pm	General Session: Market inSights Update	Vanderbilt Ballroom
3:15–3:30 pm	<i>Break</i>	<i>Vanderbilt Courtyard & Loggia</i>
3:30–4:30 pm	Breakout #1 – The Next Generation is Today: Driving Authentic Change Through a Social Impact Strategy	Vanderbilt Ballroom
	Breakout #2 – Optical Retail Telehealth Expanded: Embracing OTC Hearing Aids and Remote Care	Salon I
	Breakout #3 – The Vision Council Foundation: Eyes on the Future	Salon II
4:30–4:45 pm	<i>Break</i>	<i>Vanderbilt Courtyard & Loggia</i>
4:45–6:30 pm	Open networking time	
4:45–5:15 pm	Expert Meet-Up: Market inSights Extended Q&A	Salon I
4:45–5:15 pm	Expert Meet-Up: Government Relations	Salon II
4:45–5:45 pm	Emerging Optical Leaders Committee Meeting*	Port Royal (Mezzanine Level)
4:45–5:45 pm	Show Committee Meeting*	Plaza III
6:30–8 pm	Chairperson's Dinner	Center Court
8–9 pm	After Party	Center Court

AGENDA *(cont.)*

WEDNESDAY, JANUARY 24		
6:30–7:15 am	Sunrise Yoga on the Beach	North Beach
7–8:15 am	Breakfast	Vanderbilt Courtyard
8:30–8:50 am	General Session: Government Relations Update	Vanderbilt Ballroom
8:50–9:35 am	General Session: Emerging Optical Leaders Panel Discussion	Vanderbilt Ballroom
9:35–10:35 am	Keynote: Leadership’s Role In Averting the Skills Gap Crisis, Johnny C. Taylor, Jr.	Vanderbilt Ballroom
10:35–10:50 am	<i>Break</i>	<i>Vanderbilt Courtyard & Loggia</i>
10:50 am–12 pm	Keynote: Economic Trends & Forecast, Brian Beaulieu	Vanderbilt Ballroom
12–12:30 pm	Closing Comments	Vanderbilt Ballroom
12:30–1 pm	Boxed Lunch	Vanderbilt Courtyard