

COMMITTEE PARTICIPATION OPPORTUNITY FORM

Name: _____ Email address: _____

Company: _____ Phone: _____

Please indicate the committees of interest and return to a member of The Vision Council Staff.

FINANCE COMMITTEE

- Treasurer serves as Chair of the Finance Committee. Committee is comprised of up to five members.
- Review the annual audit /operating budget and recommends to the Board of Directors for approval.
- Reviews the investment policies and TVC Financial Politics & Procedures Manual.
- Reviews the long-term investment allocation strategy and investment advisors performance.
- The Committee may also choose to review other Association financial activities.

NOMINATING COMMITTEE

- Chaired by the Immediate Past Chair and consists of the Division Chairs and 3 additional members.
- Responsible for creating a slate of officers and directors to stand for election to the Board of Directors for the following year's terms of office.
- Responsible for committee assignments

PROGRAM COMMITTEE

- Responsible for the development of the theme, content and experience of all TVC events.
 - Recommends the dates and venues to the Board of Directors for approval
 - Develops the theme and schedule of events
 - Identifies and recommends speakers
 - Ensures consistency of strategy, TVC brand, quality, etc.

SHOW COMMITTEE

- Establishing and directing, in conjunction with Reed Exhibitions, the long range strategic marketing goals and objectives for the International Vision Expo Shows.
- Membership consists of the Chair of the Show Committee (serves as the liaison to the Board), Vice Chair of the Board of Directors and divisional representatives.
- The Show Committee develops/evaluates show policies and procedures. Provides recommendations to the Board on such issues as acquisitions, venue and exhibit fees

MARKETING & COMMUNICATIONS COMMITTEE

- Develops the communications and marketing programs for TVC, and recommends the budget for these components of TVC's outreach.
- The Committee Chair *preferred* to be a member of the TVC Board of Directors.
 - Members consist of Chief Executive Officers or senior marketing/public relations executives of member companies.
- The Committee consists of approximately 15 members, representing the various divisions of the organization.

GOVERNMENT AND REGULATORY AFFAIRS COMMITTEE

- Develops organization positions on key public policy issues.
- Member companies serving on the committee will travel to Capitol Hill to educate and deliver the organization's public policy priorities directly to key federal decision makers and their staff.
- The Vision Council maintains a full-time legislative and regulatory staff in the nation's capital and is actively engaged in all regulatory and legislative policymaking that may impact member companies and consumers.



Completed applications may be emailed to
The Vision Council at info@thevisioncouncil.org.