



2026 LAB LEADERSHIP FORUM – GENERAL SPONSORSHIPS

The Lab Leadership Forum is the premier gathering for more than 150 optical laboratory executives each year. The Forum brings together industry leaders for two days of insightful discussions, meaningful networking, and collaboration. By sponsoring this event, your company will gain valuable visibility with an engaged audience of decision makers and demonstrate a commitment to the growth and vitality of the optical industry.

PLATINUM SPONSOR (ONE AVAILABLE)

- All Gold Sponsor benefits **PLUS**
- Exclusive Sponsorship of the Welcome Reception and Goodfellow Award Dinner
- Logo inclusion on signage throughout the reception and dinner
- Logo inclusion on co-branded welcome bags for attendees
- Recognition as the meal's exclusive sponsor during the opening dinner remarks
- Free registration for two (2) company representatives

GOLD SPONSOR (FIVE AVAILABLE)

- All Silver Sponsor benefits **PLUS**
- Exclusive Sponsorship of one meal or break, options include:
 - Technical Meetings Lunch
 - Networking Breakfast
 - Networking Lunch
 - Morning/Afternoon Break
 - Boxed Lunch
- Logo inclusion on signage throughout the meal or break space
- Free registration for one (1) company representative

SILVER SPONSOR (UNLIMITED)

- Logo inclusion on signage throughout the event and on thevisioncouncil.org
- Recognition as an event sponsor from the stage during opening remarks
- Opportunity to contribute branded item to be included in the attendee Welcome Bags (item to be provided by sponsor)
- Inclusion in a social media post thanking all sponsors and eblast to all members recapping the event

Additional custom sponsorships available, including conference Wi-Fi, badge lanyards, and more!
Contact Abigail Crosby, Partnerships and Business Development Manager, at acrosby@thevisioncouncil.org for more information.



2026 LAB LEADERSHIP FORUM – GOLF SPONSORSHIPS

The Golf Tournament at The Vision Council’s Lab Leadership Forum is one of the most popular highlights of the Forum, offering a relaxed, relationship-first setting where attendees can step outside the agenda and connect on the course. Sponsoring the tournament puts your brand in front of optical lab leaders, with high-visibility placement throughout the day.

TOURNAMENT SPONSOR (ONE AVAILABLE)

- Title sponsor of the Golf Tournament
- Logo inclusion on signage at the registration area and throughout the tournament, including lunch and player scorecards
- Recognition from the stage during the Lab Leadership Forum opening remarks and on and on thevisioncouncil.org
- Inclusion in a social media post thanking all tournament sponsors
- Free tournament registration for one (1) company representative

BEVERAGE CART SPONSOR (ONE AVAILABLE)

- Logo displayed on all beverage carts throughout the tournament
- Logo inclusion on signage at the registration area
- Inclusion in a social media post thanking all tournament sponsors
- Free tournament registration for one (1) company representative

GOLF BALL SPONSOR (TWO AVAILABLE)

- Logo printed on golf balls distributed to players
- Logo inclusion on signage at the registration area
- Inclusion in a social media post thanking all tournament sponsors

HOLE SPONSOR (EIGHTEEN AVAILABLE)

- Physical and digital signage displayed at your sponsored hole
- Logo inclusion on signage at the registration area
- Inclusion in a social media post thanking all tournament sponsors