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The Vision Council Opens Registration for the 2026 Lab Leadership Forum

ALEXANDRIA, VA – May 19, 2026 – The Vision Council today announced that registration is now open for the [2026 Lab Leadership Forum](#), the organization's signature event for optical lab members. The Lab Leadership Forum will be held September 16–18, 2026, at the M Resort Spa Casino in Las Vegas, Nevada.

Designed exclusively for leaders in the independent optical lab network, the Lab Leadership Forum brings together professionals for a focused program of industry discussions, technical meetings, and peer networking. The Goodfellow Award, which recognizes an individual who has contributed significantly to the optical community, will be presented during a dinner on the evening of September 17.

A full agenda will be released soon, with programming aimed at advancing professional growth, innovation, and the long-term vitality of independent optical laboratories.

“The Lab Leadership Forum is one of the most valuable opportunities of the year for lab leaders to connect, share insights, and shape the future of the industry,” said **Michael Vitale, Vice President of Membership, Government Relations & Technical Affairs, The Vision Council**. “We look forward to welcoming our members and colleagues to Las Vegas this September.”

Registration & Pricing

Early registration is encouraged. Attendance is available at the following rates:

- **Member Price:** \$300
- **Non-Member Price:** \$600

An optional golf tournament will kick off the event on September 16 at 12 p.m. PT and is available as a \$195 add-on during registration.

Accommodations

The Vision Council has negotiated special group room rates at the M Resort Spa Casino. Attendees may book reservations online [here](#). Reservations must be made by **August 19, 2026**, to qualify for the discounted group rate.

Sponsorship Opportunities

Companies interested in gaining visibility with optical lab decision-makers may sponsor the Lab Leadership Forum or the golf tournament. For sponsorship information, contact Abigail Crosby, Partnership and Business Development Manager, at acrosby@thevisioncouncil.org.

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About The Vision Council

The Vision Council brings the power of sight to all through education, government relations, research, and technical standards. A leading advocate for the optical industry, the association positions its members to deliver the eyewear and eyecare people need to look and feel their best. Vital to health, independence, and safety, better vision leads to better lives.