

Consumer inSights

Q4 2024



TABLE OF CONTENTS

[Methodology](#)

[Executive Summary](#)

[Managed Vision Care](#)

[Eye Exams](#)

[Eyeglasses, Lenses and Frames](#)

[Contact Lenses](#)

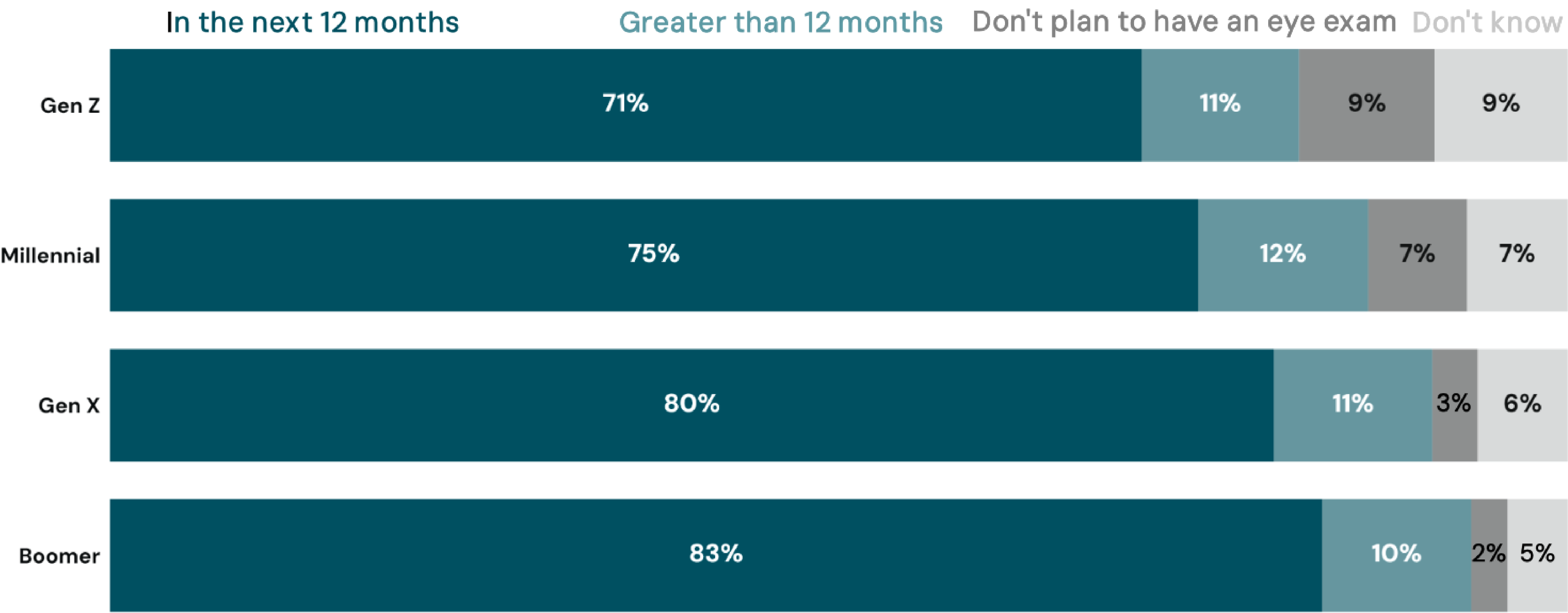
[Readers](#)

[Plano Sunglasses](#)

[Appendix](#)



Younger generations are least likely to plan their next exam within the next year



When do you think you will have your next eye exam? n = 12,021