

Value in billions
Volume in millions

Product	Year	Value	Volume	Unit Price
Contact Lenses	2022			
Contact Lenses	2023			
Contact Lenses	2024			
Exams	2022			
Exams	2023			
Exams	2024			
Frames	2022			
Frames	2023			
Frames	2024			
Lenses	2022			
Lenses	2023			
Lenses	2024			
Plano Sunglasses	2022			
Plano Sunglasses	2023			
Plano Sunglasses	2024			
Readers	2022			
Readers	2023			
Readers	2024			

Value in billions
Volume in millions

Product	Channel	Value	Volume	Unit Price
Contact Lenses	Corporate			
Contact Lenses	Independent			
Contact Lenses	Online			
Exams	Corporate			
Exams	Independent			
Exams	Online			
Frames	Corporate			
Frames	Independent			
Frames	Online			
Lenses	Corporate			
Lenses	Independent			
Lenses	Online			
Plano Sunglasses	In Person			
Plano Sunglasses	Online			
Readers	In Person			
Readers	Online			

Value in billions

Volume in millions

Product	Category	Demographic
Exams	Age	18 to 24
Exams	Age	25 to 34
Exams	Age	35 to 44
Exams	Age	45 to 54
Exams	Age	55 to 64
Exams	Age	65 plus
Exams	Hispanic	No
Exams	Hispanic	Yes
Exams	Gender	Female
Exams	Gender	Male
Exams	Income	Less than \$25,000
Exams	Income	\$25,000 to \$34,999
Exams	Income	\$35,000 to \$49,999
Exams	Income	\$50,000 to \$74,999
Exams	Income	\$75,000 to \$99,999
Exams	Income	\$100,000 to \$149,999
Exams	Income	\$150,000 to \$199,999
Exams	Income	\$200,000 or more
Exams	Race	American Indian or Alaska Native
Exams	Race	Asian
Exams	Race	Black or African American
Exams	Race	East Asian
Exams	Race	Middle Eastern or North African
Exams	Race	Multiracial
Exams	Race	Native Hawaiian or other Pacific Islander
Exams	Race	Other
Exams	Race	White

[illegible]

Value in billions

Volume in millions

Product	Category	Demographic
Frames	Age	18 to 24
Frames	Age	25 to 34
Frames	Age	35 to 44
Frames	Age	45 to 54
Frames	Age	55 to 64
Frames	Age	65 plus
Frames	Hispanic	No
Frames	Hispanic	Yes
Frames	Gender	Female
Frames	Gender	Male
Frames	Income	Less than \$25,000
Frames	Income	\$25,000 to \$34,999
Frames	Income	\$35,000 to \$49,999
Frames	Income	\$50,000 to \$74,999
Frames	Income	\$75,000 to \$99,999
Frames	Income	\$100,000 to \$149,999
Frames	Income	\$150,000 to \$199,999
Frames	Income	\$200,000 or more
Frames	Race	American Indian or Alaska Native
Frames	Race	Asian
Frames	Race	Black or African American
Frames	Race	East Asian
Frames	Race	Middle Eastern or North African
Frames	Race	Multiracial
Frames	Race	Native Hawaiian or other Pacific Islander
Frames	Race	Other
Frames	Race	White

[illegible]

Value in billions

Volume in millions

Product	Category	Demographic
Lenses	Age	18 to 24
Lenses	Age	25 to 34
Lenses	Age	35 to 44
Lenses	Age	45 to 54
Lenses	Age	55 to 64
Lenses	Age	65 plus
Lenses	Hispanic	No
Lenses	Hispanic	Yes
Lenses	Gender	Female
Lenses	Gender	Male
Lenses	Income	Less than \$25,000
Lenses	Income	\$25,000 to \$34,999
Lenses	Income	\$35,000 to \$49,999
Lenses	Income	\$50,000 to \$74,999
Lenses	Income	\$75,000 to \$99,999
Lenses	Income	\$100,000 to \$149,999
Lenses	Income	\$150,000 to \$199,999
Lenses	Income	\$200,000 or more
Lenses	Race	American Indian or Alaska Native
Lenses	Race	Asian
Lenses	Race	Black or African American
Lenses	Race	East Asian
Lenses	Race	Middle Eastern or North African
Lenses	Race	Multiracial
Lenses	Race	Native Hawaiian or other Pacific Islander
Lenses	Race	Other
Lenses	Race	White

[illegible]

Value in billions

Volume in millions

Product	Category	Demographic
Contact Lenses	Age	18 to 24
Contact Lenses	Age	25 to 34
Contact Lenses	Age	35 to 44
Contact Lenses	Age	45 to 54
Contact Lenses	Age	55 to 64
Contact Lenses	Age	65 plus
Contact Lenses	Hispanic	No
Contact Lenses	Hispanic	Yes
Contact Lenses	Gender	Female
Contact Lenses	Gender	Male
Contact Lenses	Income	Less than \$25,000
Contact Lenses	Income	\$25,000 to \$34,999
Contact Lenses	Income	\$35,000 to \$49,999
Contact Lenses	Income	\$50,000 to \$74,999
Contact Lenses	Income	\$75,000 to \$99,999
Contact Lenses	Income	\$100,000 to \$149,999
Contact Lenses	Income	\$150,000 to \$199,999
Contact Lenses	Income	\$200,000 or more
Contact Lenses	Race	American Indian or Alaska Native
Contact Lenses	Race	Asian
Contact Lenses	Race	Black or African American
Contact Lenses	Race	East Asian
Contact Lenses	Race	Middle Eastern or North African
Contact Lenses	Race	Multiracial
Contact Lenses	Race	Native Hawaiian or other Pacific Islander
Contact Lenses	Race	Other
Contact Lenses	Race	White

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Value in billions

Volume in millions

Product	Category	Demographic
Plano Sunglasses	Age	18 to 24
Plano Sunglasses	Age	25 to 34
Plano Sunglasses	Age	35 to 44
Plano Sunglasses	Age	45 to 54
Plano Sunglasses	Age	55 to 64
Plano Sunglasses	Age	65 plus
Plano Sunglasses	Gender	Female
Plano Sunglasses	Gender	Male
Plano Sunglasses	Income	Less than \$25,000
Plano Sunglasses	Income	\$25,000 to \$34,999
Plano Sunglasses	Income	\$35,000 to \$49,999
Plano Sunglasses	Income	\$50,000 to \$74,999
Plano Sunglasses	Income	\$75,000 to \$99,999
Plano Sunglasses	Income	\$100,000 to \$149,999
Plano Sunglasses	Income	\$150,000 to \$199,999
Plano Sunglasses	Income	\$200,000 or more
Plano Sunglasses	Race	American Indian or Alaska Native
Plano Sunglasses	Race	Asian
Plano Sunglasses	Race	Black or African American
Plano Sunglasses	Race	East Asian
Plano Sunglasses	Race	Middle Eastern or North African
Plano Sunglasses	Race	Multiracial
Plano Sunglasses	Race	Native Hawaiian or other Pacific Islander
Plano Sunglasses	Race	Other
Plano Sunglasses	Race	White
Plano Sunglasses	Hispanic	No
Plano Sunglasses	Hispanic	Yes

[illegible]

Value in billions

Volume in millions

Product	Category	Demographic
Readers	Age	18 to 24
Readers	Age	25 to 34
Readers	Age	35 to 44
Readers	Age	45 to 54
Readers	Age	55 to 64
Readers	Age	65 plus
Readers	Gender	Female
Readers	Gender	Male
Readers	Income	Less than \$25,000
Readers	Income	\$25,000 to \$34,999
Readers	Income	\$35,000 to \$49,999
Readers	Income	\$50,000 to \$74,999
Readers	Income	\$75,000 to \$99,999
Readers	Income	\$100,000 to \$149,999
Readers	Income	\$150,000 to \$199,999
Readers	Income	\$200,000 or more
Readers	Race	American Indian or Alaska Native
Readers	Race	Asian
Readers	Race	Black or African American
Readers	Race	East Asian
Readers	Race	Middle Eastern or North African
Readers	Race	Multiracial
Readers	Race	Native Hawaiian or other Pacific Islander
Readers	Race	Other
Readers	Race	White
Readers	Hispanic	No
Readers	Hispanic	Yes

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