Product	Category	Demographic	Value	Volume	Unit Price
Plano Sunglasses	Age	18 to 24			
Plano Sunglasses	Age	25 to 34			
Plano Sunglasses	Age	35 to 44			
Plano Sunglasses	Age	45 to 54			
Plano Sunglasses	Age	55 to 64			
Plano Sunglasses	Age	65 plus			
Plano Sunglasses	Gender	Female			
Plano Sunglasses	Gender	Male			
Plano Sunglasses	Income	Less than \$25,000			
Plano Sunglasses	Income	\$25,000 to \$34,999			
Plano Sunglasses	Income	\$35,000 to \$49,999			
Plano Sunglasses	Income	\$50,000 to \$74,999			
Plano Sunglasses	Income	\$75,000 to \$99,999			
Plano Sunglasses	Income	\$100,000 to \$149,999			
Plano Sunglasses	Income	\$150,000 to \$199,999			
Plano Sunglasses	Income	\$200,000 or more			
Plano Sunglasses	Race	American Indian or Alaska Native			
Plano Sunglasses	Race	Asian			
Plano Sunglasses	Race	Black or African American			
Plano Sunglasses	Race	East Asian			
Plano Sunglasses	Race	Middle Eastern or North African			
Plano Sunglasses	Race	Multiracial			
Plano Sunglasses	Race	Native Hawaiian or other Pacific Islander			
Plano Sunglasses	Race	Other			
Plano Sunglasses	Race	White			
Plano Sunglasses	Hispanic	No			
Plano Sunglasses	Hispanic	Yes			