Product	Category	Demographic	Value	Volume	Unit Price
Exams	Age	18 to 24			
Exams	Age	25 to 34			
Exams	Age	35 to 44			
Exams	Age	45 to 54			
Exams	Age	55 to 64			
Exams	Age	65 plus			
Exams	Hispanic	No			
Exams	Hispanic	Yes			
Exams	Gender	Female			
Exams	Gender	Male			
Exams	Income	Less than \$25,000			
Exams	Income	\$25,000 to \$34,999			
Exams	Income	\$35,000 to \$49,999			
Exams	Income	\$50,000 to \$74,999			
Exams	Income	\$75,000 to \$99,999			
Exams	Income	\$100,000 to \$149,999			
Exams	Income	\$150,000 to \$199,999			
Exams	Income	\$200,000 or more			
Exams	Race	American Indian or Alaska Native			
Exams	Race	Asian			
Exams	Race	Black or African American			
Exams	Race	East Asian			
Exams	Race	Middle Eastern or North African			
Exams	Race	Multiracial			
Exams	Race	Native Hawaiian or other Pacific Islander			
Exams	Race	Other			
Exams	Race	White			