Value in billions
Volume in millions

Product	Category	Demographic	Value	Volume	Unit Price
Contact Lenses	Age	18 to 24			
Contact Lenses	Age	25 to 34			
Contact Lenses	Age	35 to 44			
Contact Lenses	Age	45 to 54			
Contact Lenses	Age	55 to 64			
Contact Lenses	Age	65 plus			
Contact Lenses	Hispanic	No			
Contact Lenses	Hispanic	Yes			
Contact Lenses	Gender	Female			
Contact Lenses	Gender	Male			
Contact Lenses	Income	Less than $25,000			
Contact Lenses	Income	$25,000 to $34,999			
Contact Lenses	Income	$35,000 to $49,999			
Contact Lenses	Income	$50,000 to $74,999			
Contact Lenses	Income	$75,000 to $99,999			
Contact Lenses	Income	$100,000 to $149,999			
Contact Lenses	Income	$150,000 to $199,999			
Contact Lenses	Income	$200,000 or more			
Contact Lenses	Race	American Indian or Alaska Native			
Contact Lenses	Race	Asian			
Contact Lenses	Race	Black or African American			
Contact Lenses	Race	East Asian			
Contact Lenses	Race	Middle Eastern or North African			
Contact Lenses	Race	Multiracial			
Contact Lenses	Race	Native Hawaiian or other Pacific Islander			
Contact Lenses	Race	Other			
Contact Lenses	Race	White			