



INDIVIDUAL • ORGANIZATION • INDUSTRY

AGENDA | EXECUTIVE SUMMIT 2022

Tentative as of November 17, 2021

MONDAY, JANUARY 24

8 a.m. – 12 p.m.	Golf
11 a.m. – 12 p.m.	Marketing & Communications Committee
11 a.m. – 12:30 p.m.	Show Committee Meeting
12 – 1 p.m.	Board & Committee Lunch
1 – 2 p.m.	New Board Orientation
2 – 5 p.m.	Board of Directors Meeting
6 – 8 p.m.	Welcome Reception

TUESDAY, JANUARY 25

7:30 – 8:30 a.m.	Breakfast
8:45 – 11:45 a.m.	<p>General Session</p> <p>Member Business Meeting</p> <p>Reset – Getting people back to work and keeping them Johnny C. Taylor, Jr., President & CEO of Society for Human Resource Management (SHRM)</p> <p>Economic Trends Brian Beaulieu, CEO and Chief Economist of ITR Economics™</p>
12 – 1:15 p.m.	Lunch
1:30 – 3 p.m.	<p>Breakouts</p> <p>Diversity, Equity & Inclusion: Fireside Chat Tony Byers; Moderated by Howard Purcell, OD</p> <p>Don't You Forget About Gen X Dean Browell, PhD</p> <p>Research Changes and Improvements The Vision Council's Market Research Team</p>
3 – 6 p.m.	Free Time
6:30 – 9 p.m.	Chairman's Networking Event

WEDNESDAY, JANUARY 26

7:30 - 8:30 a.m.	Breakfast with Division Roundtables
8:45 a.m. - 12:30 p.m.	General Session Consumer Trends & Panel GR Panel <i>Working Backwards: Insights, Stories, and Secrets from Inside Amazon</i> Colin Bryar & Bill Carr, Former Amazon Executives, Authors, and Co-Founders, Working Backwards, LLC <i>Change is Your Proof of Life</i> Jessica Buchanan, New York Times Bestselling Author, Humanitarian and Survivor
12:45 - 1:30 p.m.	Lunch