

Consumer inSights

Q4 2025



Table of Contents

Methodology

Executive Summary

Managed Vision Care

Eye Exams

Eyeglasses, Lenses and Frames

Contact Lenses

Readers

Plano Sunglasses

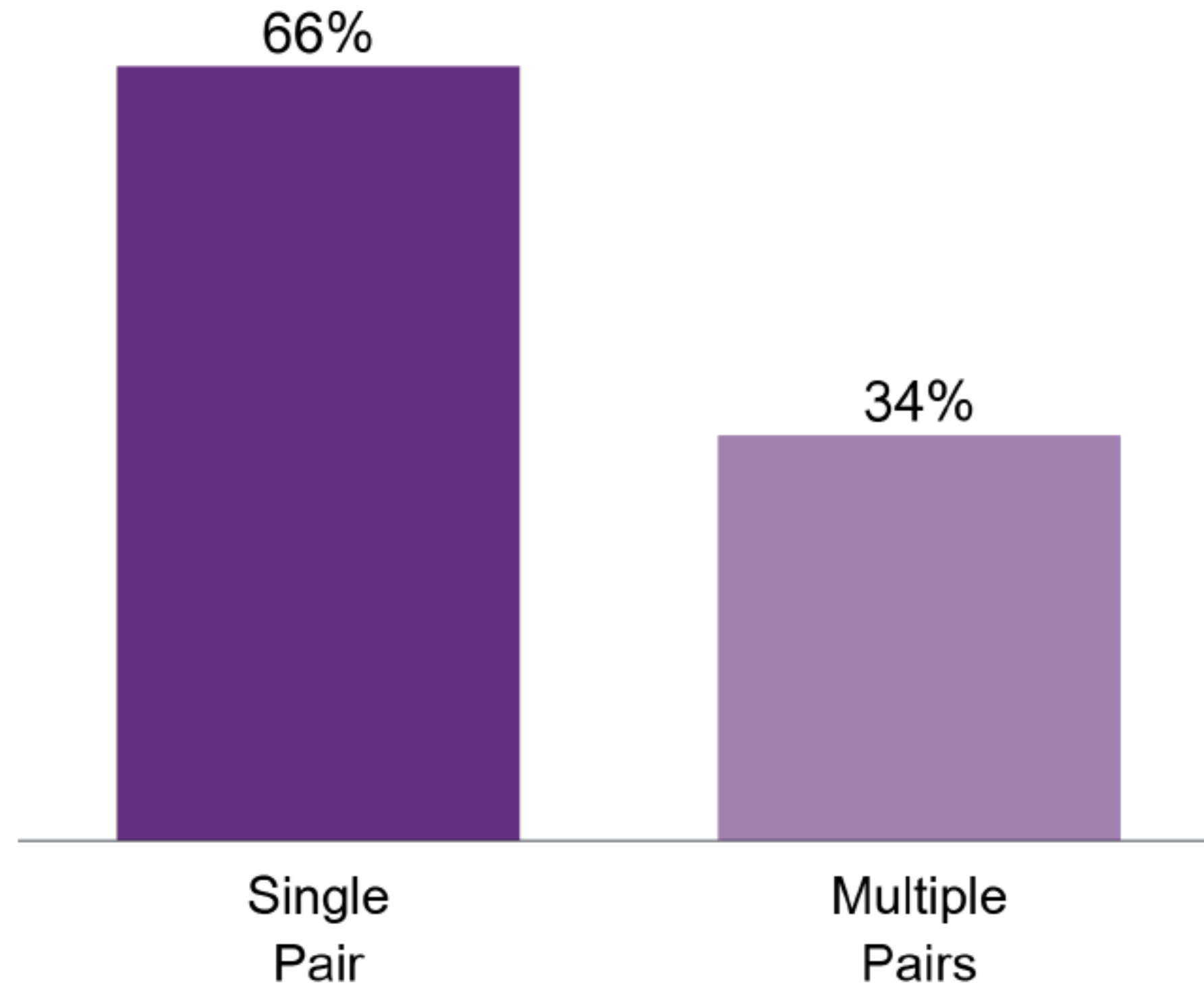
Appendix



Of those with a purchase in the last three months...

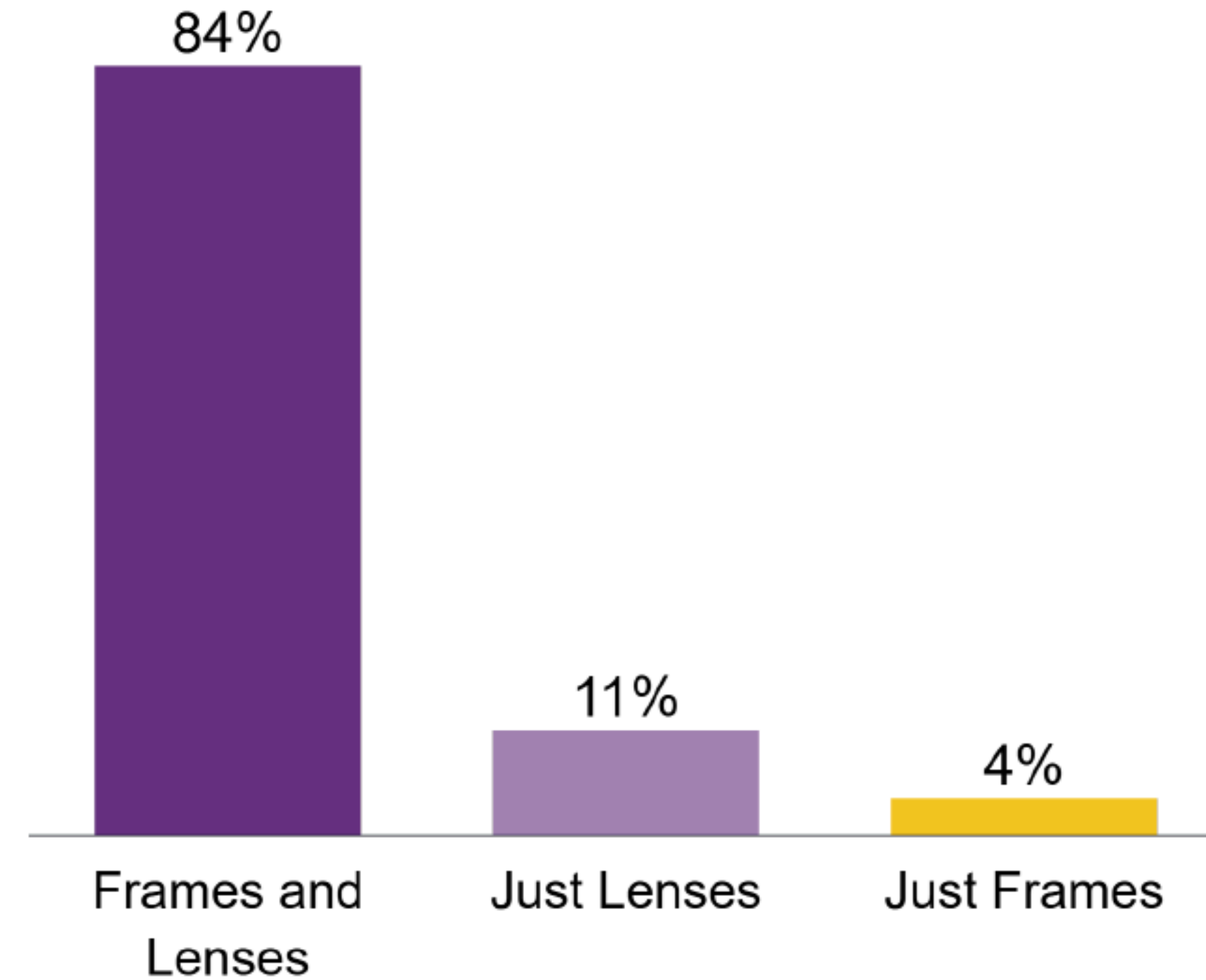
Eyewear purchases are usually single pair, and most include both frames and lenses

Number of pairs purchased



How many pairs did you buy at that time? n = 1297

Product purchased



When you made that purchase, what did you buy? n = 1305