

AGENDA *(Tentative as of Jan. 13)*

DATE	TIME	EVENT	ROOM	
Weds, Jan. 29	9:30–11 a.m.	Emerging Optical Leaders (EOL) Steering Committee*	Plaza 2	
	10 a.m.–12 p.m.	Marketing Committee*	Exchange 1/2	
	10 a.m.–12 p.m.	Show Committee*	Stock/Options	
	11 a.m.–2 p.m.	EOL Committee*	Plaza 2	
	2–4:30 p.m.	Board of Directors*	Ocean 2	
	5–6:30 p.m.	Insights: An All Member Session	Grand Ballroom	
	7–9:30 p.m.	Welcome Dinner	Courtyard Pool	
Thurs, Jan. 30	6:30 a.m.	“Sound Off” Yoga	South Resort Lawn	
	7:30–8:30 a.m.	Networking Breakfast	Resort Lawn	
	8:30–9 a.m.	Member Business meeting	Grand Ballroom	
	9–10:15 a.m.	General Session I - Global Trade Policy USTR Amb. Ron Kirk & USTR Amb. Susan Schwab	Grand Ballroom	
	10:15–10:45 a.m.	Break	Flagler Hall	
	10:45–11:45 a.m.	General Session II - Supply Chain Strategy Richie Woodworth, Footwear; Marc Lefebvre, Optical; Ryan Babenzien, Direct-to-Consumer	Grand Ballroom	
	12–1:15 p.m.	Lunch	Resort Lawn	
	2–3 p.m.	Breakouts		
		Building a Culture of Impact		Plaza 1
		Biggest Mistakes and Opportunities in C-Suite Social Media		Plaza 2
		Cost & Access: Telling the Industry’s Story		Exchange
		Risky Business: How Engaging Your Employees in a Risk Management Culture Can Prevent Disaster		Grand Ballroom
	3–4 p.m.	Keeping it Real: Hot Legal Topics		Ocean Ballroom
		EOL Breakout Session*		Stock/Options
	4–5 p.m.	EOL Continuous Development Activity*		Exchange 2/3/4
5:30–6 p.m.	EOL Mentorship Program Launch*		Stock/Options	
7–8:30 p.m.	Chairman’s Dinner		Resort Pool	
8:30–10 p.m.	After Party		Resort Lawn	

*closed meeting, committee members only

AGENDA *(continued)*

DATE	TIME	EVENT	ROOM
Fri, Jan. 31	6:30 a.m.	"Sound Off" Yoga	South Resort Lawn
	7:30–9 a.m.	Networking Breakfast	Resort Lawn
	9–10 a.m.	General Session III - Leadership and Strategy Frances Frei, professor at Harvard Business School and author	Grand Ballroom
	10–10:30 a.m.	Break / Photo Op with Frances Frei	Flagler Hall/ Plaza 2
	10:30 a.m.–12 p.m.	General Session IV - Economic Trends Brian Beaulieu	Grand Ballroom
	12–12:15 p.m.	Closing Comments	Grand Ballroom
	12:15–1:30 p.m.	Light Lunch	Resort Lawn
	1:30–3 p.m.	EOL Breakout Session: Speaker Brian Beaulieu*	Plaza 2

