

## CHAIRMAN'S CHAT: CURIOSITY

### **Mike Hundert**

1. "Great" companies require a culture of curiosity.
2. Those people whose minds invent the ideas must be matched with those best suited to execute.
3. Start each meeting by asking a question.

### **E. Dean Butler**

1. Curiosity is wanting to see around corners. You can do it — if you go to the corner!
2. Whatever you see around the corner, never reject it out of hand as uninteresting. Look it over and try to find an interesting aspect.
3. When you determine something really is interesting, build it into your business. "Sell" it by making it PROVOCATIVE and MEANINGFUL. Seal the "sale" by instantly giving your audience the reason to believe you can pull it off.

One example from my own business experience: I wondered how eyeglasses are made and asked a man with an optical store. He took me to his local lab where I was amazed that almost all glasses can be made in 30 minutes or less. I decided to make glasses in an optical store and came up with a provocative and meaningful "sale" — glasses in about an hour. I put the lab in the window and advertised "We put the whole lab in the store. Come watch us make YOUR glasses in about an hour."

### **Reade Fahs**

1. Curiosity in and of itself makes life more interesting and fulfilling.
2. But Curiosity also creates opportunities
3. Curiosity leads to connectivity which creates serendipity which yields opportunity.
4. Some of Curiosity is innate but curiosity can be cultivated.

### **Don Oakley**

1. Leadership Curiosity → Employee Engagement → better outcomes
2. Curiosity helps us find not only new answers but new questions as well
3. Wonder and curiosity are the roots of the scientific mind and help us explore what is beyond the edge
4. Last but not least – my favorite quote..... Stop believing everything you think is true. Seek other points of view.