

2017
 january 25-27

AGENDA

Wednesday, January 25		
7 a.m.–12:30 p.m.	Golf Tournament with Grab-and-Go Breakfast	Ritz Carlton Course
8 a.m.–5:30 p.m.	Registration	Plaza Reg Desk
12 p.m.–4 p.m.	Emerging Optical Leaders (EOL) Committee Meeting/Lunch*	Capri
12:30 p.m.–3 p.m.	Show Committee Meeting/Lunch*	Amalfi I & II
1:30 p.m.–3 p.m.	Program Committee Meeting*	Genoa II
2 p.m.–3:30 p.m.	New Board Member Orientation*	Genoa I
3:30 p.m.–5:30 p.m.	Board of Directors Meeting*	Amalfi I & II
6:30 p.m.–9 p.m.	Welcome Event - Dinner and Networking	Da Vinci Lawn
Thursday, January 26		
7 a.m.– 8:30 a.m.	Breakfast	Norman's Restaurant
8 a.m.–8:10 a.m.	General Session Opening Remarks	Ritz Carlton Ballroom 3/4
8:10 a.m.–9 a.m.	General Membership Meeting and Chairman's Address	
9 a.m.– 10:30 a.m.	Keynote Address: Billy Beane, Moneyball - The Art of Winning an Unfair Game	
10:30 a.m.–11 a.m.	Break (Foyer)	
11 a.m.–12:30 p.m.	Panel Discussion: Industry Disruption-In Conversation with Optical Thought Leaders, Panelists: David Holmberg - President and CEO, Highmark Health; Daniel Liberman - Senior Vice President, Strategic Initiatives at Essilor; Dr. Alan Glazier, OD, Founder OD's on Facebook; Sue Downes, CEO, MyEyeDr. Facilitated by Mike Hundert, Incoming Chairman, The Vision Council.	
12:30 p.m.–1:45 p.m.	Networking Lunch	Norman's Restaurant
2 p.m.–4 p.m.	Keynote Address: Hannah Ubl, When Generations Connect Interactive Presentation, Open Forum Q&A and Industry Panel Panelists: Don Oakley, President - VSP Optics Group; Holly Rush, CEO - Costa Del Mar; Jenny Smith, Essilor Strategic Account Manager	Ritz Carlton Ballroom 3/4
4:30 p.m.–6 p.m.	Networking Activities	Ritz Carlton facilities
4:30 p.m.–6 p.m.	Speed Mentoring	Da Vinci Terrace
6:30 p.m.–8 p.m.	Chairman's Dinner	Highball & Harvest
8 p.m.– 10 p.m.	Chairman's After Party	Highball & Harvest
Friday, January 27		
7 a.m.–8:30 a.m.	Breakfast	Norman's Restaurant
8 a.m.–9:30 a.m.	Division Meetings: Eyewear & Accessories (Salon 6), Lab (Salon 2), Lens (Salon 5) and Lens Processing & Technology (Salon 1)	Ritz Carlton Ballroom
9:45 a.m.–10:45 a.m.	Keynote Address: Scott Klososky, The Power of Data as a Raw Material: Big Data and Business Intelligence	Ritz Carlton Ballroom 3/4
10:45 a.m.–11 a.m.	Break (Foyer)	
11 a.m.–12:30 p.m.	Keynote Address: Brian Beaulieu, Economic Update & Make Your Move Moments	
12:30 p.m.–12:45 p.m.	Closing Remarks	
12:45 p.m.–2 p.m.	Light Lunch	
		Norman's Restaurant

*Limited to Committee and Board members