

2017

january 25-27

TENTATIVE AGENDA

Wednesday, January 25	
8:00a.m.–1:00p.m.	Golf Tournament
12:00p.m.–3:30p.m.	YOLO Committee Meeting*
1:00p.m.–3:30p.m.	Lab Division Steering Committee Meeting/Lunch*
1:00p.m.–3:30p.m.	Show Committee Meeting/Lunch*
2:00p.m.–3:30p.m.	New Board Member Orientation*
3:30p.m.–5:30p.m.	Board of Directors Meeting*
5:30p.m.–6:00p.m.	YOLO/BOD Meet and Greet*
6:30p.m.–9:00p.m.	Welcome Event - Dinner and Networking
Thursday, January 26	
7:00a.m.– 8:30a.m.	Breakfast
8:00a.m.–8:10a.m.	Opening Remarks
8:10a.m.–9:00a.m.	General Membership Meeting and Chairman's Address
9:00a.m.– 10:30a.m.	Keynote Address: Billy Beane, <i>Moneyball - The Art of Winning an Unfair Game</i>
10:30a.m.–11:00a.m.	Break
11:00a.m.–12:30p.m.	State of the Industry Panel: Panelists TBD
12:30p.m.–2:00p.m.	Networking Lunch
2:30p.m.–4:00p.m.	Keynote Address: Hannah Ubl, <i>When Generations Connect</i> <ul style="list-style-type: none"> • Interactive Presentation • Open Forum Q&A • Generational Industry Panel
6:30p.m.–8:00p.m.	Chairman's Dinner
8:00p.m.– 10:00p.m.	Chairman's After Party
Friday, January 27	
7:00a.m.–8:30a.m.	Breakfast
8:00a.m.–9:30a.m.	Division Meetings: Eyewear & Accessories, Lens, Lens Processing & Technology, Lab, and Sunglass & Reader Divisions
9:45a.m.–10:45a.m.	Keynote Address: Scott Klososky, <i>The Power of Data as a Raw Material: Big Data and Business Intelligence</i>
10:45a.m.–11:00a.m.	Break
11:00a.m.–12:30p.m.	Keynote Address: Brian Beaulieu, <i>Economic Update & Make Your Move Moments</i>
12:30p.m.–12:45p.m.	Closing Remarks

*Limited to Committee and Board members