

STRATEGIZE INETWORK

Lens Division Update

Karen Roberts – Chair Keith Cross – Vice Chair 2016 Executive Summit January 29th, 2016

- I. Members of the Lens Division were greeted by Karen Roberts, division chair
- II. Michael Vitale provided the group updates on the following topics;
 - "Lens Track" CE program at the Vision Expo trade shows
 - Overview of ANSI/ISO Standards and implications
- III. Rick Van Arnam provided Lens Division members a status update on UDI and Prop 65
 - New information regarding NO SAFE HARBOR THRESHOLD being implemented by State of California and implications.
 - Action item for Rick and Michael Vitale to work on communication outreach to ensure the 3 O's are aware and educated about their obligations and exposures under Prop 65.
 - Update TVC website with revised **G&R presentation**.
- IV. Finally, Karen facilitated further discussion with the group about the initiatives identified at the September meeting.
 - Task Force #1: Consumers activities specific products/marketing/communication
 - Task Force #2: Coatings / Filters
 - Task Force #3: Future Trends / Delivery Systems
 - Next Steps: Form Task Force; Define Scope and Deliverables; Feedback from Lens Division Committee
- V. Request to reform Lens Description Standard Committee to address specific new file formats to encompass Base Curve Charts and assorted commercial information.
 - Motion to reform LDSC with specific and limited charter as requested.
 - Motion moved.

Thank you to all the members that attended the meeting. Members can learn more about the Lens Division initiatives by visiting the Member section of The Vision Council website at **www.thevisioncouncil.org/members** or by contacting Michael Vitale via email at **mvitale@thevisioncouncil.org** or by phone at 703-548-2684.