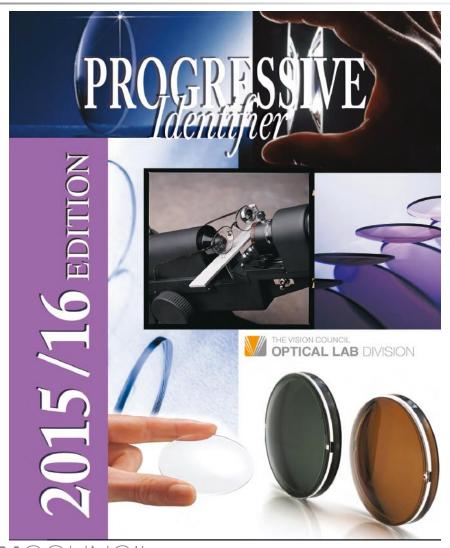


ELECTRONIC PROGRESSIVE IDENTIFIER CATALOG





EPIC – Das Book





EPIC – Where We Were

The Progressive Identifier Catalog

- Overview:
 - 2015/16 edition of the Progressive Identifier Catalog is the most up to date source of lens of information available
 - Currently it is available as a pdf at TVC website
- Background:
 - Originally produced by OLA
 - TVC was publishing it every two years for an average cost of \$75,000
 - Complex/manual process; updates were done manually before sending them to printers, however, lens database was not updated (legacy system has been retired by the vendor last year)

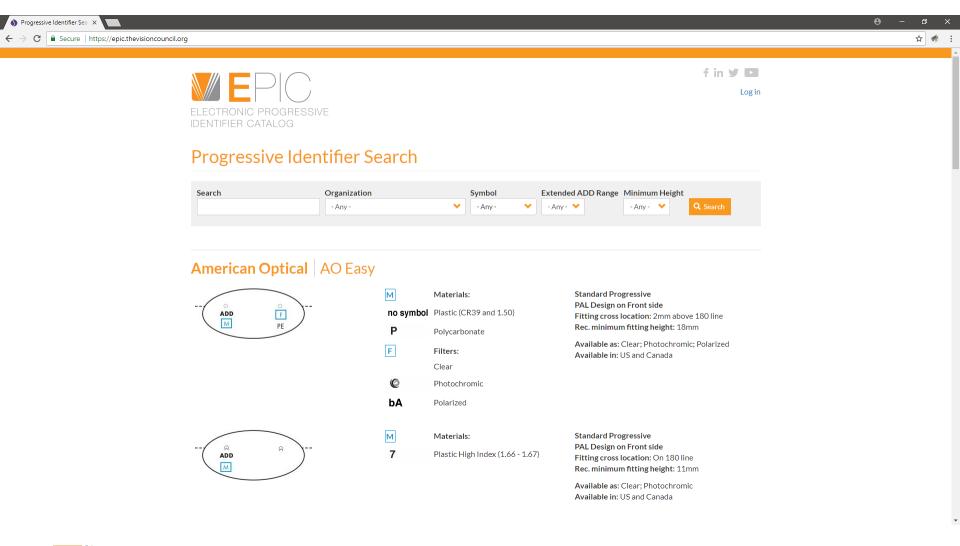


EPIC – New Project

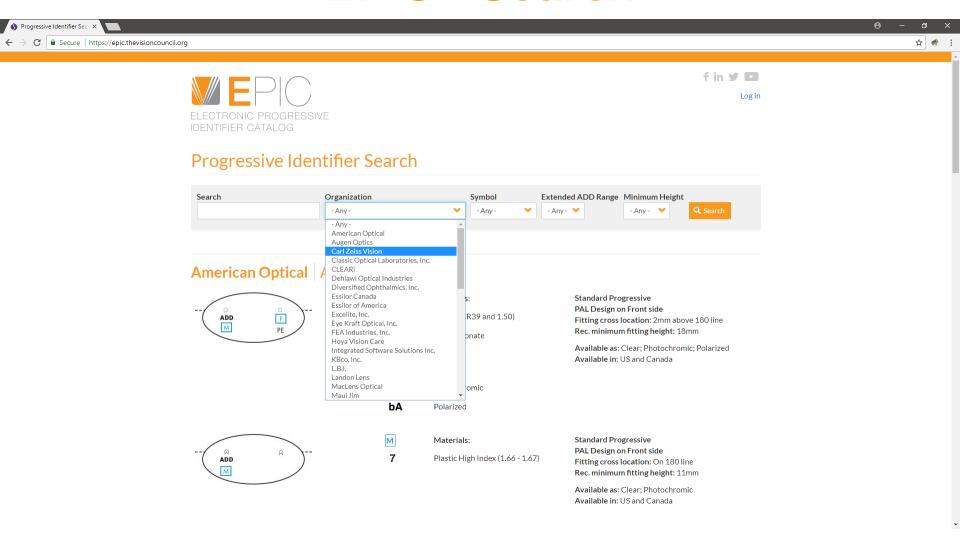
- TVC initiated a project in summer 2017
- Project Team: I.T., Marketing, Division Liaisons
- Goals:
 - Develop an online catalog that's mobile friendly to enhance the user experience and improve timeliness of information
 - Provide accurate, real time data to key stakeholders
 - Easy access for ECP's, user friendly experience for lens managers
- Project timeline WE ARE LIVE:
 - Soft launch announced during Vision Expo East 2018
 - Announcement to lens companies complete
 - Announcement to industry at large in May
 - Lens managers actively updating catalog



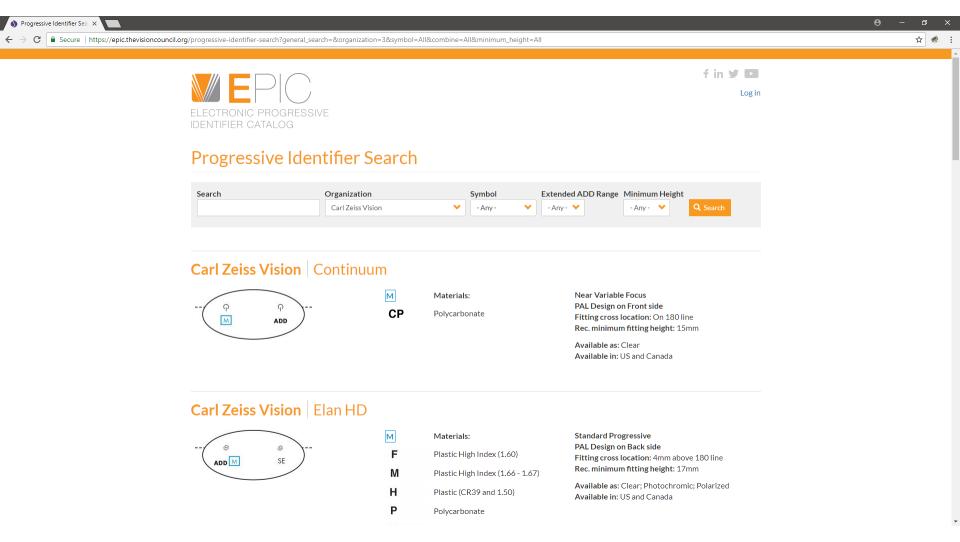
EPIC – Well Hello There



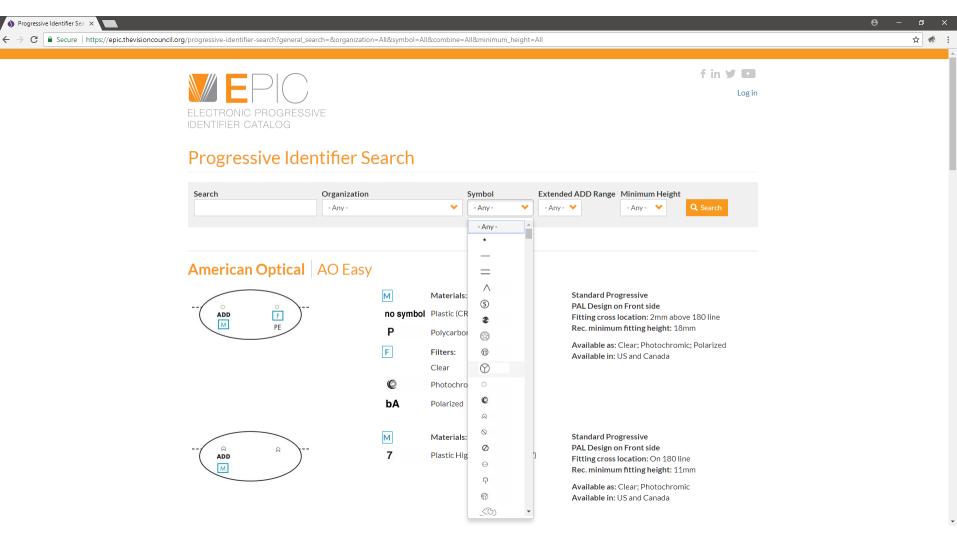




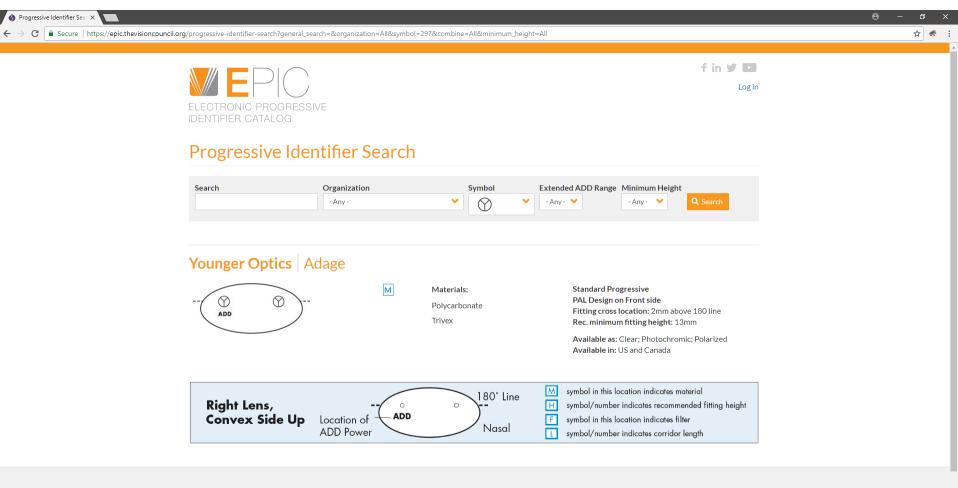












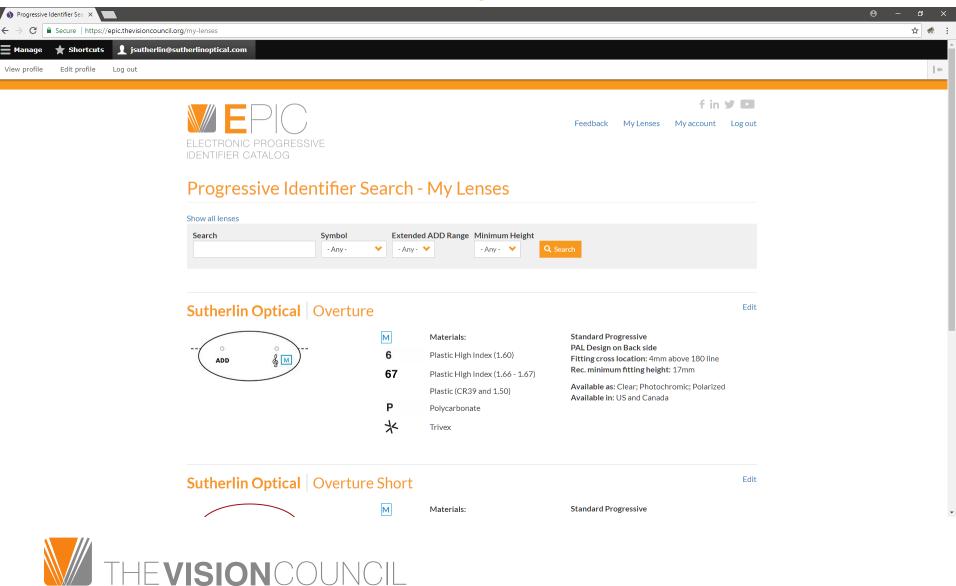




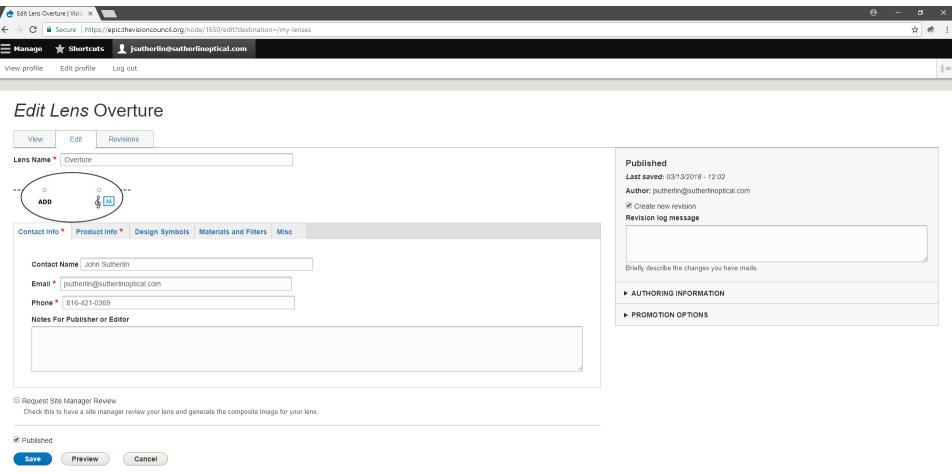
Editing & Adding Lenses to EPIC



EPIC – My Lenses

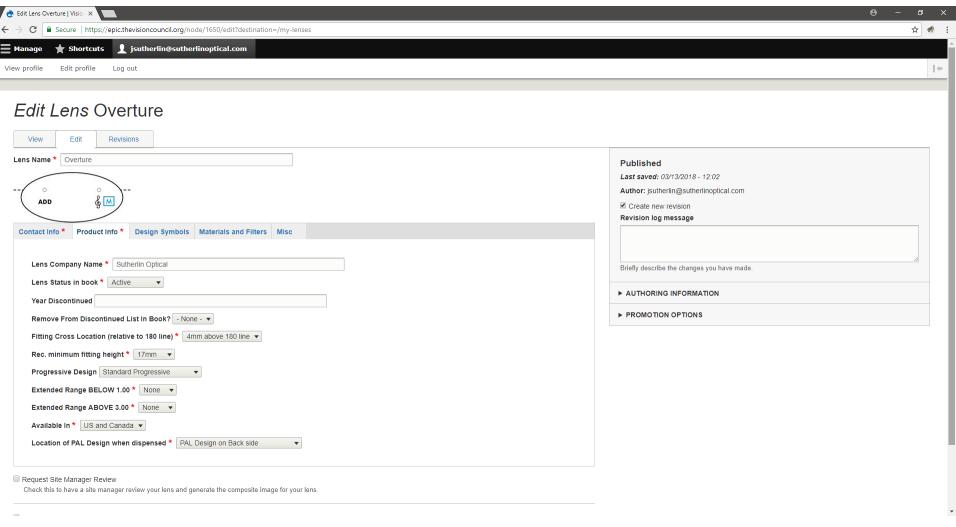


EPIC Editing – Contact Info



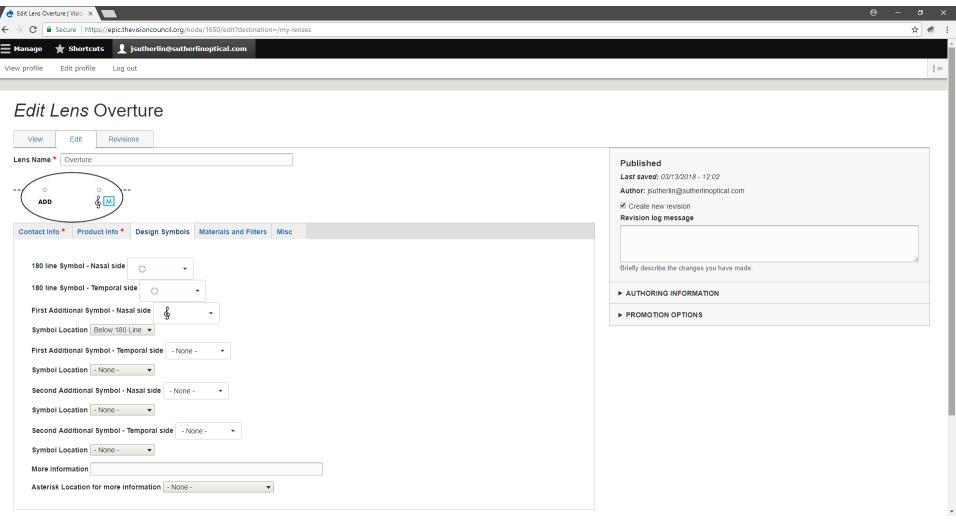


EPIC Editing – Product Info



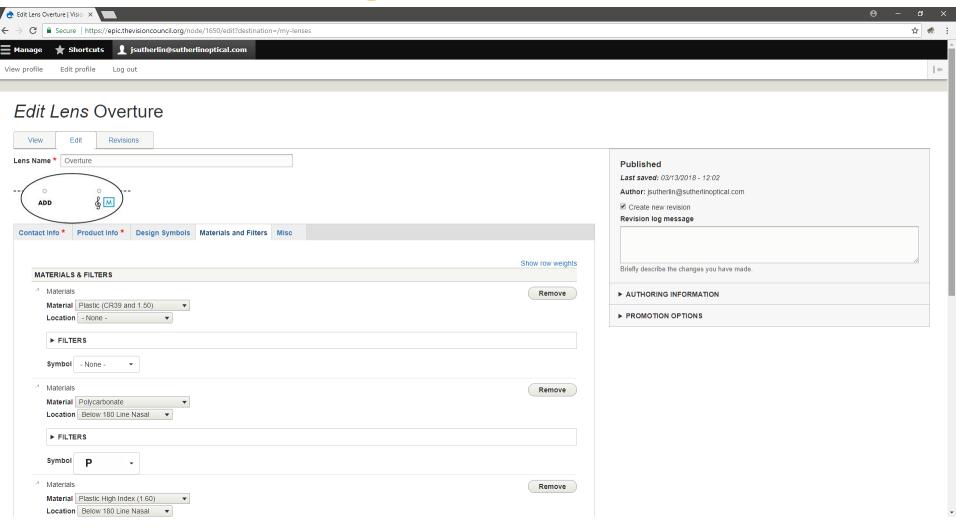


EPIC Editing – Design Symbols



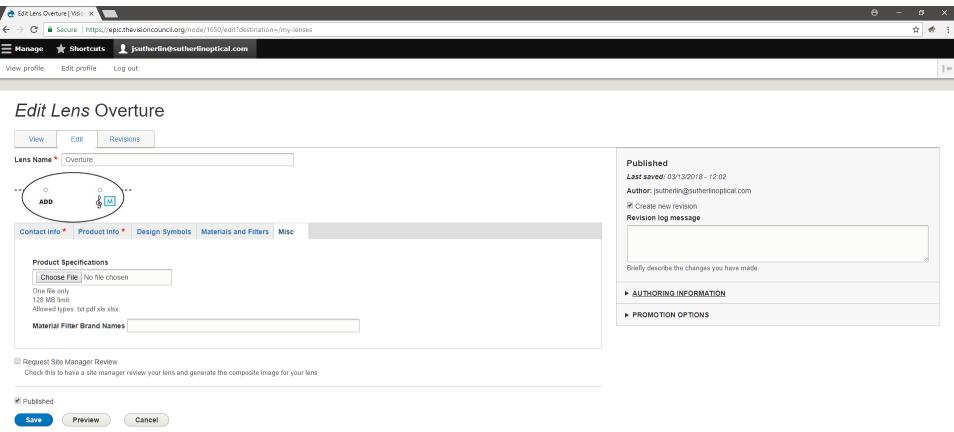


EPIC Editing – Materials & Filters



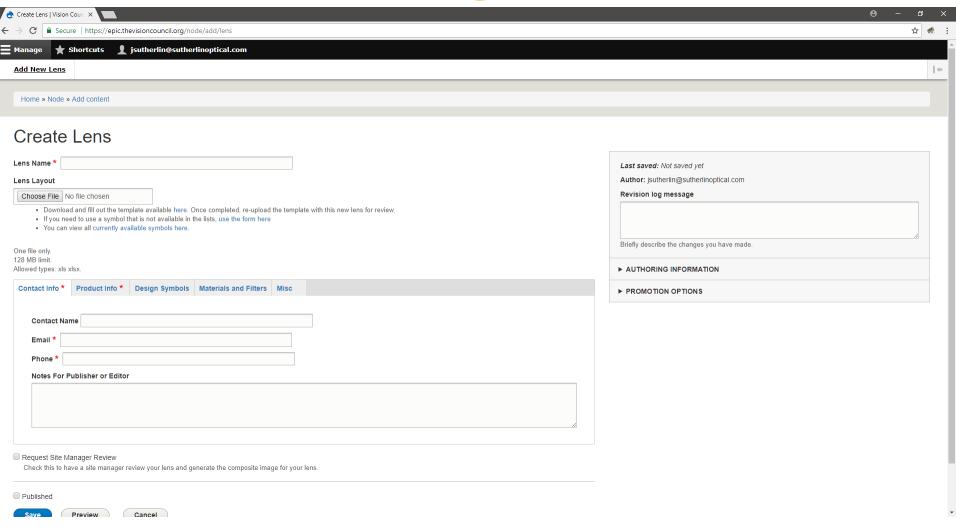


EPIC Editing – Misc. Info



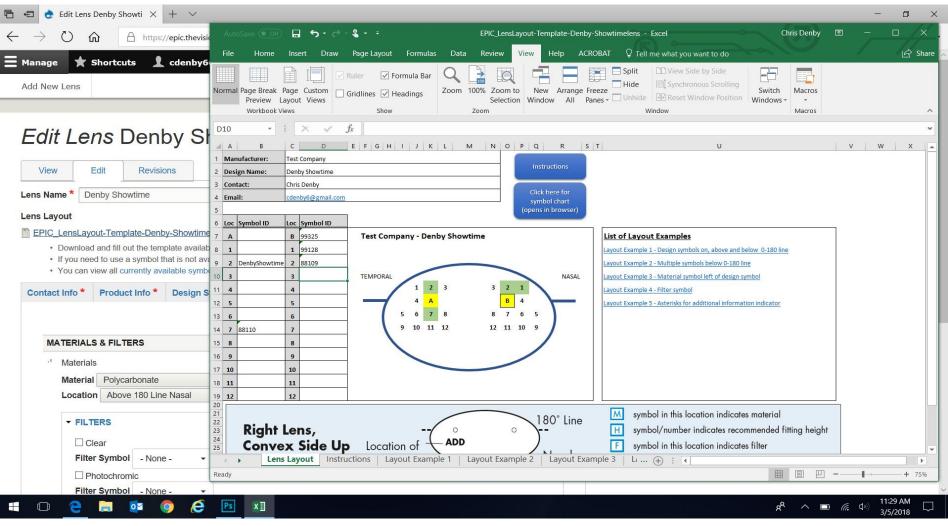


EPIC – Adding New Lenses



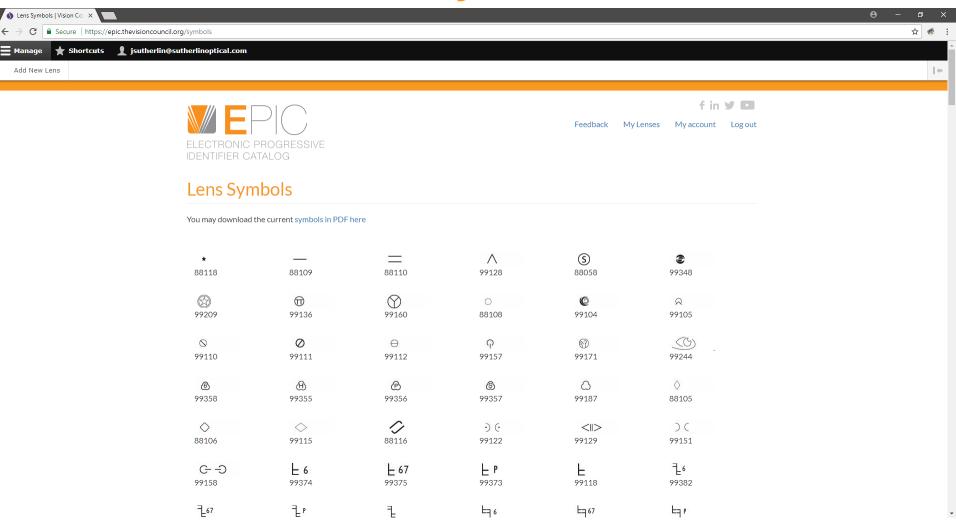


EPIC – New Lens Layout Template



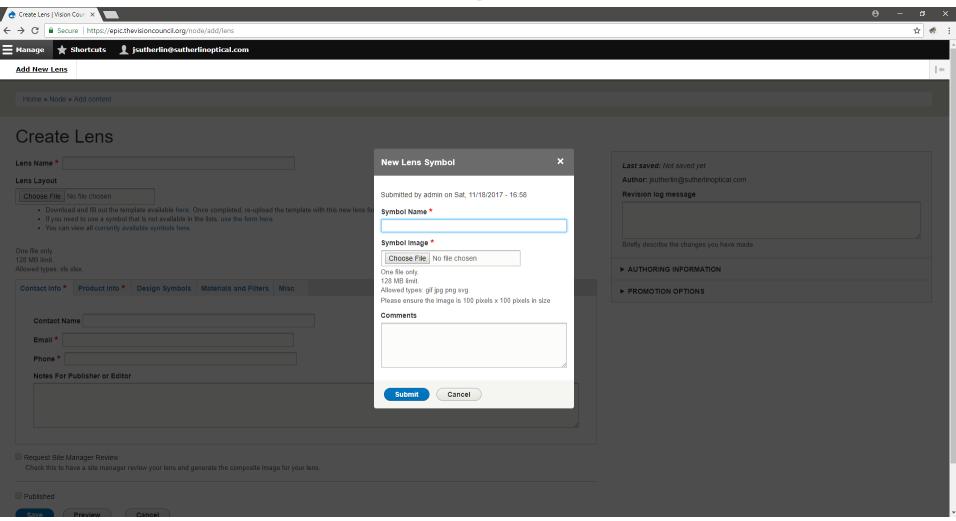


EPIC – Symbol List





EPIC – New Symbol Upload





Conclusion

Where are we?

- Announcement sent to Lens Division member companies on 4/19/18
- Full announcement to trade press and ECP's will be sent out on 5/18/18
- Members of the Lab Division may request access to add their branded lenses NOW. Please contact Paul Wade to request a lens manager account.



Thank You!

Questions?

The EPIC URL:

http://epic.thevisioncouncil.org

